ORDER WORKSHEET

Advertiser (1408) FRIENDS OF PAT MURPH Station Rep Order# EC'd Yes WVEN-TV ORLANDO Status New

913947

Ver#

Agency Traffic Order# (864) SCREEN STRATEGIES MEDIA 11150 FAIRFAX BLVD, SUITE 505

Showing Buylines: Last Received: Printed:

Rep Firm

NOISIAIND

10/05/16 1:36 PM 10/05/16 1:33 PM

1 of

Sales Office (NY) NEW YORK-NATIONAL Salesperson (208) NYC-NL-MULHALL, JILL Salesperson Phone# 212-455-5245 Sales Assistant MELANIE Salesperson Fax# 212-499-0830

- CONTRACT COMMENT --

Buyer Estimate#

CAROLINE BAHNG MURPHY FOR SENATE

Flight Dates Agency C/P1/P2/E

10/10/16-10/16/16 PM/PM/2565

FAIRFAX, VA 22030

Product

CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO. PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A NAQUINA O DE AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR NONDISCRIMINATION: UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR

- REMARKS --

PLS CONFIRM NEW ORDER THANKS

manual iches

ORDER WORKSHEET

26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	12	Ln	Station Advertiser Product Estimate# Buyer	Rep C EC'd
म	W	Z	Su	Th	Tu	Su	Th	X	μĵ	W	Tu	μij	Tu	S	т	Day	i Wiser et	Rep Order# EC'd Yes
11P-1130P	11P-1130P	11P-1130P	8P-10P	8P-9P	8P-9P	630P-7P	630P-7P	630P-7P	6P-630P	6P-630P	6P-630P	5P-6P	4P-5P	2P-5P	2P-3P	Time	WVEN-TV ORLANDO (1408) FRIENDS OF PAT MURPH MURPHY FOR SENATE 2565 CAROLINE BAHNG	913947 Ve
TP	TP	TP	Τ̈́P	ΤP	TP	Program	AT MURPH TE	Ver# 1 Status New										
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len RTC	Agency (864) SCREEN STRATEGIES MEDIA 11150 FAIRFAX BLVD, SUITE 505 FAIRFAX, VA 22030 Agency C/P1/P2/E PM/PM/2565 Flight Dates 10/10/16-10/16/16	Traffic Order#
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1	ì	1	1	ı	1	ì	ì	1	ì	1	ì	ì	ı	1	J	GRPs/ (000)	S S	Printed: Last Received: Showing Buylines:
\$950.00	\$950.00	\$950.00	\$830.00	\$950.00	\$950.00	\$600.00	\$875.00	\$875.00	\$875.00	\$875.00	\$875.00	\$350.00	\$350.00	\$10.00	\$175.00	Rate	Rep Firm Sales Office Salesperson Sales Assista Salesperson	10/05/16 10/05/16 All Lines
10/14-10/14	10/12-10/12	10/10-10/10	10/16-10/16	10/13-10/13	10/11-10/11	10/16-10/16	10/13-10/13	10/10-10/10	10/14-10/14	10/12-10/12	10/11-10/11	10/14-10/14	10/11-10/11	10/15-10/15	10/14-10/14	Rate Dates Spot	e# CHA	10/05/16 1:36 PM 10/05/16 1:33 PM All Lines
H	Ц	Ъ	1	ב	1	1	H	Н	H	Į.	1	1	₽	ш	Д	Spots/ Week	UK-NATION MULHALL, 5-5245	
1	۳	1	H	F	, L	L	1	1	<u>,</u>	1	1	L	1	1	Д	Total Spots	JILL	2 of 3
\$950.00	\$950.00	\$950.00	\$830.00	\$950.00	\$950.00	\$600.00	\$875.00	\$875.00	\$875.00	\$875.00	\$875.00	\$350.00	\$350.00	\$10.00	\$175.00	Total Cost		

ORDER WORKSHEET

	Market Totals \$15,673.68	Order Totals: 32 / \$14,890.00 Total GRPS: 0.0 COMPETITIVE	Oct2016: 32/ \$14,890.00	SALES MONTHLY TOTALS	REPORT TOTALS Report Totals: 32 / \$14,890.00	27 Th 1130P-12A TP	In Day Time Program	Station WVEN-TV ORLANDO Advertiser (1408) FRIENDS OF PAT MURPH Product MURPHY FOR SENATE Estimate# 2565 Buyer CAROLINE BAHNG	Rep Order# 913947 Ver# 1 Status New EC'd Yes
WVEN	WESH							Agency (8 11 F/ Agency C/P1 Flight Dates	
95.00%	.00%						 	Agency (864) SCREEN STRA' 11150 FAIRFAX BLV FAIRFAX, VA 22030 Agency C/P1/P2/E PM/PM/ Flight Dates 10/10/16-10	Traffic Order#
WOTF	WETV					30	Len	EEN STRATEGIE RFAX BLVD, SU , VA 22030 PM/PM/2565 10/10/16-10/16/16	r#
5.00%	.00%					I	RTG/IMP	(864) SCREEN STRATEGIES MEDIA 11150 FAIRFAX BLVD, SUITE 505 FAIRFAX, VA 22030 P1/P2/E PM/PM/2565 es 10/10/16-10/16/16	70
WRBW	WKCF					; ; ; ; ;	GRPs/ (000)	EDIA 505	Printed: Last Received: Showing Buylines:
.00%	.00%					1	s/ 0)		Printed: Last Received: wing Buylines:
WRDQ	WKMG					\$825.00	Salesperson Fax# Rate Dat	Rep Firm Sales Office Salesperson Sales Assista Salesperson	10/05/16 10/05/16 All Lines
.00%	.00%					10/13-10/13	o O	SESE	10/05/16 1:36 PM 10/05/16 1:33 PM All Lines
WTMO	WOFL					1	212-499-0830 Spots/ Week	YORK-NA NL-MULH E 2-455-5245	
.00%	.00%					1	e ×	TIONAL	3 of
						1	Total	Г	of 3
						\$825.00	Total Cost		

-- CREDIT RISK -STANDARD CREDIT TERMS

Books

[null] RA35+

CONTRACT



WVEN-TV 523 Douglas Ave Altamonte Springs, FL 32714 (407) 774-2626

And:

Screen Strategies Media 11150 Fairfax Blvd., Suite 505 Fairfax, VA 22030

	Contract / Revision	Alt Order #
	913947 /	913947
Product		
MURPHY FOR SENATE		
Contract Dates	Estimate #	
10/10/16 - 10/16/16	2565	
Advertiser		Original Date / Revision
Friends of Pat Murphy		10/05/16 / 10/05/16
	Billing Cycle Billing	Colondor Cook/Treads

Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property	Account Executive	
Special Hand	Jill Mulhall lling	Univision-New Y
Demographic Households	1	
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Adverti	ser Ref

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn Type	Snots	Amount
N 1 WVEN 10/10/16 10/10/16 Despierta America 7a-11a	7a-11a	:30	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 M 2	<u>Rate</u> \$175.00				
N 2 WVEN 10/11/16 10/11/16 Despierta America 7a-11a Start Date End Date Weekdays Spots/Week	7a-11a_	:30	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 -T 2	<u>Rate</u> \$175.00				
N 3 WVEN 10/12/16 10/12/16 Despierta America 7a-11a Start Date End Date Weekdays Spots/Week	7a-11a	:30	NM	2	\$350.00
Week: 10/10/16	<u>Rate</u> \$175.00				
N 4 WVEN 10/13/16 10/13/16 Despierta America 7a-11a Start Date End Date Weekdays Snots/Week	7a-11a	:30	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 T 2	<u>Rate</u> \$175.00				
N 5 WVEN 10/14/16 10/14/16 Despierta America 7a-11a	7a-11a	:30	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 F 2	<u>Rate</u> \$175.00				
N 6 WVEN 10/10/16 10/10/16 M-F 1230P-2P	12:30 PM-2:00 PM	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 M 1	<u>Rate</u> \$175.00				
N 7 WVEN 10/12/16 10/12/16 M-F 1230P-2P	12:30 PM-2:00 PM	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 W 1	<u>Rate</u> \$175.00				
N 8 WVEN 10/13/16 10/13/16 M-F 1230P-2P	12:30 PM-2:00 PM	:30	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16T 1	<u>Rate</u> \$175.00		SSASSASSASSASSASSASSASSASSASSASSASSASSA		
N 9 WVEN 10/11/16 10/11/16 M-F 2p-3p	2p-3p	:30	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -T 1	<u>Rate</u> \$175.00				Ψ175.00
N 10 WVEN 10/12/16 10/12/16 M-F 2p-3p	2p-3p	:30	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16W 1	<u>Rate</u>	.00	NIVI	-	φ1/5.00
N 11 WVEN 10/14/16 10/14/16 M-F 2p-3p	\$175.00 2p-3p	:30		и	£475.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	1	\$175.00
N 12 WVEN 10/15/16 10/15/16 Sa 2p-5p	\$175.00 2:00 PM-5:00 PM	.20			0.40.05
and ob	2.00 F W-0.00 FW	:30	NM	1	\$10.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



WVEN-TV 523 Douglas Ave Altamonte Springs, FL 32714 (407) 774-2626

	Contract / Revision	Alt Order #
	913947 /	913947
Contract Dates	Product	Estimate #
10/10/16 - 10/16/16	MURPHY FOR SENA	

Advertiser Original Date / Revision Friends of Pat Murphy 10/05/16 / 10/05/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type	Snote	Amount
Start Date Week: 10/10/16End Date 10/16/16Weekdays S-Spots/Week 1	<u>Rate</u> \$10.00	,	rate rai Type	Орого	Amount
N 13 WVEN 10/11/16 10/11/16 M-F 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -T 1	4p-5p <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 14 WVEN 10/14/16 10/14/16 M-F 5p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16F 1	5p-6p <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 15 WVEN 10/11/16 10/11/16 Local Early News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -T 1	6p-630p <u>Rate</u> \$875.00	:30	NM	1	\$875.00
N 16 WVEN 10/12/16 10/12/16 Local Early News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16W 1	6p-630p <u>Rate</u> \$875.00	:30	NM	1	\$875.00
N 17 WVEN 10/14/16 10/14/16 Local Early News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16F 1	6p-630p <u>Rate</u> \$875.00	:30	NM	1	\$875.00
N 18 WVEN 10/10/16 10/10/16 National Early News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 M 1	630p-7p <u>Rate</u> \$875.00	:30	NM	1	\$875.00
N 19 WVEN 10/13/16 10/13/16 National Early News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16T 1	630p-7p <u>Rate</u> \$875.00	:30	NM	1	\$875.00
N 20 WVEN 10/16/16 10/16/16 Su 630p-7p Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16S 1	630p-7p <u>Rate</u> \$600.00	:30	NM	1	\$600.00
N 21 WVEN 10/11/16 10/11/16 M-F 8p-9p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -T 1	8-9p <u>Rate</u> \$950.00	:30	NM	1	\$950.00
N 22 WVEN 10/13/16 10/13/16 M-F 8p-9p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16T 1	8-9p <u>Rate</u> \$950.00	:30	NM	1	\$950.00
N 23 WVEN 10/16/16 10/16/16 Su 8p-10p Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16S 1	8:00 PM-10:00 PM Rate \$830.00	:30	NM	1	\$830.00
N 24 WVEN 10/10/16 10/10/16 Local Late News Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 M 1	11p-1135p <u>Rate</u> \$950.00	:30	NM	1	\$950.00
N 25 WVEN 10/12/16 10/12/16 Local Late News Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 W 1	11p-1135p <u>Rate</u> \$950.00	:30	NM	1	\$950.00
N 26 WVEN 10/14/16 10/14/16 Local Late News Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16F 1	11p-1135p <u>Rate</u> \$950.00	:30	NM	1	\$950.00
N 27 WVEN 10/13/16 10/13/16 National Late News Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16T 1	11:30 PM-12:00 XN <u>Rate</u> \$825.00	:30	NM	1	\$825.00
		Totals 0.00		32	\$14,890.00



WVEN-TV 523 Douglas Ave Altamonte Springs, FL 32714 (407) 774-2626

	Contract / Revision 913947 /	Alt Order # 913947	
Contract Dates 10/10/16 - 10/16/16	Product MURPHY FOR SENAT	Estimate #	
Advertiser Friends of Pat Murphy	AUSSACIO CONTRACTOR CO	ginal Date / Revision 0/05/16 / 10/05/16	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	
09/26/16 -10/16/16	32	\$14,890.00	(\$2,233.50)	\$12,656.50	
Totals	32	\$14,890.00	(\$2,233.50)	\$12,656.50	

L'Earrence Signature:

10/05/14

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsofsales.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10/5/2016		
WVEN-TV			
I, Screen Strategies Media			
being/on behalf of: Patrick Murphy			
a legally qualified candidate of the			
political party for the office of:			
in the			
election to be held on:			
do hereby request station time as follows:			

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			H9 139	47	

Attach proposed schedule with charges (if available): \$12,656.50

I represent that the payment for the abo	ve described br	roadcast time ha	s been furnished
by:			

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/5/2016	If Ost			
Date	Signature			
To Be Signed By Station Representative				
Accepted	☐ Accepted in Part	☐ Rejected		
() (arrene)	Lisa Cameno	non		
Signature	Printed Name	Title		